

beautiful natural ovals that not only add cooking flavor, but because they double as serving planks, they also add an extraordinary gourmet touch to the meal presentation.

Maine Grilling Woods Natural Ovals are available in Wild Apple, DownEast Hickory, Black Cherry, Sugar Maple, Northern White Cedar, Golden Birch and Northern Beechnut. Each has a distinctive flavor and appearance from the unique shape of apple to the feathery bark of golden birch. These planks are available on-line at www.MaineGrillingWoods.com for retail and through Sysco and Chefex programs for restaurants nationwide. Maine Grilling Woods also offers a complete line of smoking chips, grilling chunks and chiminea wood. It is a division of Lexington Outdoors, Inc., Lincoln, Maine. Contact: 207-794-8232

Tumaro's Reformulates Healthy Flour Tortilla Line

Tumaro's Gourmet Tortillas, America's best-selling flavored tortilla brand, today announces the reformulation of its retail healthy flour tortilla line. The new formula increases the amount of heart healthy canola oil making the product substantially more flavorful,

flour tortilla line to market."

Indeed, on October 6, 2006, the FDA issued a health claim concerning canola oil stating, "Limited and not conclusive scientific evidence suggests that eating about 1½ tablespoons (19 grams) of canola oil daily may reduce the risk of coronary heart disease due to the unsaturated fat content in canola oil." Canola oil is high in healthy unsaturated fats (93%), free of cholesterol and trans fat, and the lowest in saturated fat (7%) of any common edible oil.

Tumaro's reformulated its entire 8- and 10-inch retail flour tortilla line including Honey Wheat, Premium White, Garden Spinach & Vegetables, Sun Dried Tomato & Basil, Jalapeño & Cilantro, Chipotle Chili & Peppers and Pesto & Garlic flavors. All of Tumaro's new and improved healthy flour tortillas and wraps are low-fat, made with 89 to 93% organic ingredients; contain no lard or cholesterol; have 0 grams of trans fats and are certified by the American Heart Association.

Based in Los Angeles, California, Tumaro's Gourmet Tortillas is the country's best-selling flavored tortilla



tender and pliable – especially when using the tortillas as wraps. "We are constantly tinkering with our formula to make our products better," says Tumaro's Vice President Brian Jacobs. "And with the FDA's new report on the health benefits of canola oil, our timing couldn't have been better to bring our new and improved healthy

brand, a category the company first innovated a decade ago. Offering delicious and nutritious tortillas, wraps, and flatbreads through retailers throughout the country and through its successful food service division, Tumaro's products have received numerous national food awards. Herman Jacobs, former owner of Hain Pure Food Company and Hollywood Foods, and his son,

Brian Jacobs, own the company. For more information, visit www.tumaros.com or call 800-777-6317.

Nuts Are Good (Fresh Roasted Almond Company)

What's spicy, sweet and unlike anything you've ever tasted? It's the Buffalo Peanut! Invented and roasted in the Detroit area by Nuts Are Good, the Buffalo Peanut has become the company's hottest single product since being introduced in 2005. The Buffalo



Peanut is all natural and made from six simple ingredients: peanuts, sugar, vinegar, cayenne pepper, salt and garlic powder. It is also dry roasted – with no added oil. The Buffalo Peanut now comprises 30 percent of total sales for Nuts are Good (out of 12 regularly sold products), 60 percent of all peanut sales, and is a real standout in the crowded regular and spicy snack-food marketplace.

While it regularly roasts 12 varieties of best sellers, Nuts are Good offers 33 varieties of fresh-roasted, flavored nuts on request – more than anyone else. Buffalo Peanuts and other Nuts are Good products can be found primarily in the produce department. The company's most popular products are for sale on its WebSite: www.nutsaregood.com.

